



# 2015 EHS Management Forum

Oct. 14-16, 2015 | The Westin | Charlotte, NC

# Finding Solutions, Leading Forward



## Dear Colleagues:

Welcome to the 23rd Annual EHS Management Forum in the exciting city of Charlotte!

Over the course of my engineering and EHS career, I have found that EHS and sustainability professionals can also be considered change agents. We explain and implement regulations, we find ways to achieve and maintain compliance, we lead teams through difficult issues. We represent and lead change, and as such we are often key to finding paths forward in navigating challenges. In sum, in doing our job as EHS and sustainability professionals, we embody this year's theme, "Finding Solutions, Leading Forward".

It has been my privilege to work with an excellent Forum planning committee, which worked tirelessly this year. I think you will agree that they have assembled an outstanding program. It is my hope that the sessions will provide you with practical tools you can take back home to help you "lead forward".

I look forward to the Forum each year to keep me current with the latest ideas, share information, and to maintain connections I've made in previous years (plus make new ones!). The relaxed setting of the Forum provides a unique opportunity that combines all of these elements over two days. I hope that our keynotes, sessions and receptions give you new perspectives, new ideas and new contacts that you can use in "finding solutions" to your next set of challenges.

Thank you for joining us at the Forum. I hope you'll find this time to be as valuable as I do, and that I will see you next year!

Best,



**Megan Lum**

**Forum Program Chair**

*Director, Environment, Generation*  
The Pacific Gas and Electric Co.



## About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).

# General Information

## Registration Hours *Providence Promenade*

Tuesday, October 13: 2:00 p.m. - 7:00 p.m.  
Wednesday, October 14: 7:00 a.m. - 7:00 p.m.  
Thursday, October 15: 7:00 a.m. - 7:00 p.m.

## Network and Share Your Feedback Through Our Mobile App

Our mobile app contains all of the key conference details, as well as a feature to help you start connecting to your peers. To get started:

1. **Download the app:** Go to <https://crowd.cc/s/9rOc> to download the mobile event app. You can also access it by scanning the QR code:



An online version of the event app can be found here: <https://crowd.cc/ehs-forum>

2. **Start Connecting:** Stop wondering where you stashed that business card and use our app to connect with fellow conference attendees. You can find this feature in the 'Connect' screen.
3. **Share your feedback:** Let us know what you think about the sessions you attend by sharing your feedback via our online evaluation forms.

**Any questions?** Come visit us at the NAEM help desk near the registration booth.

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# Networking Highlights

## Annual Pre-Forum Golf Event

Tuesday, October 13  
8:30 a.m. - 3:00 p.m. *Ballantyne Hotel and Lodge*

Sponsored by:



## CDP North America Climate Change Leadership Celebration Cocktail Reception

Tuesday, October 13th  
5:30 - 7:00 p.m. *Harris Room*

Hosted by:



## Welcome Reception

Wednesday, October 14th  
5:30 - 7:00 p.m. *Grand Ballroom*

Sponsored by:



## Networking and Dinner Event

Thursday, October 15th – *Howl at the Moon Charlotte*  
6:30 - 10:00 p.m.

*Tickets are \$85 per person and are available at the registration desk.*

Just a short walk from the hotel, join your colleagues for dinner, drinks, networking and live music at Charlotte's favorite downtown night spot, Howl at the Moon. Get on the dance floor or sing-along with favorite pop songs from all decades. You are sure to have a great time relaxing with old friends and new!

## Women's Leadership Networking Breakfast

Friday, October 16th  
8:30 - 9:30 a.m. *Sharon Room*

*Tickets are \$49 per person and are available at the registration desk.*

# Schedule-at-a-Glance

Wednesday, October 14

7:00 a.m. Registration Opens *Providence Promenade*

7:00 - 8:00 a.m. Breakfast *Grand Ballroom*

8:00 - 8:30 a.m. Welcome and Conference Introductions *Providence Ballroom*

8:30 - 10:00 a.m. Path to Positive: Getting People Excited to Solve Climate and Sustainability Challenges *Providence Ballroom*

10:00 - 10:30 a.m. Morning Break *Grand Ballroom*

**TRACK 1:**  
Sustainability in a Changing Environment

**TRACK 2:**  
Optimizing EHS Performance

**TRACK 3:**  
Applying a Risk Lens

**TRACK 4:**  
Managing and Developing EHS Teams

10:30 a.m. - 12:00 p.m.

**SESSION 1:**  
Calculating and Communicating the Value of EHS&S Programs  
*Harris*

**SESSION 2:**  
Compliance Assurance: Brilliant at the Basics  
*Trade*

**SESSION 3:**  
Understanding Global Regulatory Trends  
*Tryon*

**SESSION 4:**  
Attract, Develop and Retain Top EHS&S Talent  
*Independence*

12:00 - 1:15 p.m. Roundtable Discussions Luncheon *Providence Ballroom*

1:30 - 3:00 p.m. **SESSION 5:**  
Managing in a Water Stressed World  
*Independence*

**SESSION 6:**  
Maximizing the Business Value of Management Systems and Conformance Standards  
*Harris*

**SESSION 7:**  
Best Practices for Operational Risk Assessment and Prioritization  
*Tryon*

**SESSION 8:**  
Engaging and Managing a Multigenerational Workforce  
*Trade*

3:00 - 3:45 p.m. Afternoon Break *Grand Ballroom*

3:45 - 5:15 p.m. **SESSION 9:**  
Shrinking Your Corporate GHG Footprint  
*Trade*

**SESSION 10:**  
Leveraging Supplier Engagement to Drive EHS & Sustainability Performance  
*Tryon*

**SESSION 11:**  
Understanding Board Expectations: What do EHS&S Leaders Need To Know  
*Independence*

**SESSION 12:**  
Next Generation Training  
*Harris*

5:30 - 7:00 p.m. Welcome Reception *Grand Ballroom*

## Track Descriptions

### TRACK 1: Sustainability in a Changing Environment

Learn how EHS&S leaders are preparing their businesses for issues like climate change and water scarcity, as well as how they are continuing to drive sustainability performance in an ever-changing global business climate by leveraging partnerships and internal resources.

### TRACK 2: Optimizing EHS Performance

Optimizing is defined as making something as effective, perfect, or useful as possible. We are constantly challenged to optimize all aspects of our programs and ensure continuous improvement in even the core aspects of EHS management and compliance. Sessions in this track will look at how companies are finding ways to improve their programs whether through shear management creativity or the use of emerging technologies or partnerships to deliver on the promise of optimization.

### TRACK 3: Applying a Risk Lens

Sessions in this track will explore risk through both an operational and strategic lens. Delve into risk from the perspective of process, product, financial, emerging regulatory and non-regulatory risks and get new ideas for communicating, managing and mitigating EHS&S risks.

### TRACK 4: Managing and Developing EHS Teams

This session will focus on how companies are developing their EHS staffs and ensuring they are prepared to attract and train the next generation of leaders in our field. It will also offer attendees insight into how to manage multigenerational teams as well as create training that's engaging and effective.



**Thursday, October 15**

7:00 a.m. Registration Opens *Providence Promenade*

7:30 - 8:15 a.m. Breakfast *Grand Ballroom*

8:15 - 8:30 a.m. Opening Remarks *Providence Ballroom*

8:30 - 10:00 a.m. Beyond Operations: Addressing Sustainability Expectations throughout the Value Chain *Providence Ballroom*

10:00 - 11:00 a.m. Morning Break *Grand Ballroom*

11:00 a.m. - 12:30 p.m.	<b>TRACK 1:</b> Sustainability in a Changing Environment	<b>TRACK 2:</b> Optimizing EHS Performance	<b>TRACK 3:</b> Applying a Risk Lens	<b>TRACK 4:</b> Managing and Developing EHS Teams
	<b>SESSION 13:</b> Leveraging NGO Partnerships to Advance Sustainability <i>Harris</i>	<b>SESSION 14:</b> Strategies for Safety Culture Reinvigoration <i>Tryon</i>	<b>SESSION 15:</b> Changing Climate Means Changing Risk <i>Independence</i>	<b>SESSION 16:</b> Building Product Stewardship Capacity <i>Trade</i>

12:30 - 1:30 p.m. Business-to-Business Luncheon *Providence Ballroom*

1:45 - 3:15 p.m. **SESSION 17:**  
 All About Sustainability Metrics - Beyond EHS  
*Harris*

**SESSION 18:**  
 Maximizing the ROI of Consultant Partnerships  
*Trade*

**SESSION 19:**  
 Managing EHS Risk During Corporate Change  
*Tryon*

**SESSION 20:**  
 Mobile Technologies Revolutionizing Employee Engagement  
*Independence*

3:15 - 3:45 p.m. Afternoon Break *Grand Promenade*

3:45 - 5:15 p.m. Advancing Sustainability using Creativity, Collaboration and the Principles of Improv Comedy *Providence Ballroom*

6:30 - 10:00 p.m. Networking and Dinner Event *Howl at the Moon*  
 Tickets are available at the registration desk.

**Friday, October 16**

9:00 - 9:30 a.m. Grab-and-Go Pastries and Coffee *Providence Promenade*

8:30 - 9:30 a.m. Women's Leadership Networking Breakfast *Sharon*

9:30 - 11:30 a.m. NAEM Board of Directors Meeting *Brevard/34th Floor*

9:30 - 11:30 a.m. Discussion Groups *Providence I, II, III* (see Program Schedule for details)

11:30 a.m. Conference Adjourns

# Keynote Sessions

Wednesday, October 14

8:30 - 10:00 a.m.

## Path to Positive: Getting People Excited to Solve Climate and Sustainability Challenges

**Robert M. Perkowitz**, President; ecoAmerica

The business world is changing. Sustainability is no longer a “nice to have.” For leading companies, it’s a business management paradigm that impacts all business decisions and redefines their purpose. EHS&S leaders are more important now than ever to the business community’s ability to turn the corner on what it means to be a sustainable company. In order to put their full weight behind this shift, EHS&S leaders must be able to catalyze engagement and inspire people throughout their companies, from the shop floor to the C Suite, to act. But how? President of ecoAmerica, Bob Perkowitz, will discuss how we can better engage and empower our organizations to action, and will share examples of trigger points that have led to meaningful action for corporations.

Attendees will learn how to create a measurable and lasting increase in awareness, understanding and action among their colleagues and senior management. They will leave the session with new ideas, examples, and tools to help them understand and engage their organizations and broader communities to take leadership roles on these critical topics.



Robert Perkowitz

Thursday, October 15

8:30 - 10:00 a.m.

## Beyond Operations: Addressing Sustainability Expectations throughout the Value Chain

**Jonathan Atwood**, Vice President, Sustainability & Corporate Communications; Unilever plc

**Paige Goff**, Vice President, Sustainability and Business Communications; Domtar Corp.

*Moderator:* **Tensie Whelan**, former President: Rainforest Alliance and future Director; NYU Stern Center for Sustainable Business

Leaders of EHS and Sustainability can no longer focus exclusively on their operations. Stakeholders and society expect companies to reduce or eliminate their environmental and social impacts across their supply chains and the life cycles of their products, with a stretch goal of contributing net positive value back to society and the environment. It sounds like a tall order but the panelists in this session will discuss how they are tackling and delivering on these expectations. Attendees will get insights on how EHS&S leaders can find success through a more adept understanding and management of the “Corporate Ecosystem” and come away with strategies for success from three of the leading change-makers in our field.



Jonathan Atwood



Paige Goff



Tensie Whelan

3:45 - 5:15 p.m.

## Advancing Sustainability Using Creativity, Collaboration and the Principles of Improv Comedy

**Second City Works**

This exciting interactive keynote, put on by Second City Works, the business solutions division of the world famous improv comedy theater, The Second City, will teach attendees how to use the key principle of improv comedy to advance their programs. Centered on improving communication, executive presence and delivery, this session will give attendees dozens of tactics for increasing the effectiveness of group or one-on-one interactions. They will learn to get past the typical “no, but” mentality we often encounter in our workplaces and keep their audience listening and engaged around their ideas. Attendees will learn to flourish in the new working environment where collaboration and influence are often more critical than title or authority when it comes to getting things done.



# Thank You To Our Sponsors

NAEM would like to thank these companies for their generous support of the 23rd annual EHS Management Forum. Be sure to stop by their booths (listed on page 27) to see their latest offerings and learn how they can help you achieve your EHS and sustainability goals.

## PLATINUM SPONSORS



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**CloudSDS Inc.**

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Learn more at booth # 55.

CONTACT:  
DANIEL PIERCE, PE  
+1 508 736 2706  
DANIEL.PIERCE@ANTEAGROUP.COM



[www.anteagroup.com](http://www.anteagroup.com)

# Program Schedule

Tuesday, October 13

**8:00 a.m. - 5:00 p.m. NAEM Board of Regents Fall Leadership Meeting** *Grand Ballroom AB*

**8:30 a.m. - 3:00 p.m. Annual Pre-Forum Golf Event** *Ballantyne Hotel and Lodge*

Join your NAEM colleagues for a golf scramble at the beautiful Ballantyne Course at the Ballantyne Hotel and Lodge. This venue is a public, championship PGA course. Cost is \$70/person, includes greens fees, transportation and lunch.

Sponsored by:



**1:00 - 4:00 p.m. Seven Oaks Trail Clean Up**

Get outside and enjoy the natural beauty of the Charlotte area before the conference starts. Volunteer to help preserve a vital local ecosystem by eradicating invasive plant species and clearing and protecting the Seven Oaks Preserve Trail. Transportation will be provided to and from the hotel.

**1:00 - 4:00 p.m. Building a Better Business Case for Sustainability Investment Decisions** *Independence*

Does your organization need more reasons to believe investments in sustainability are the right choice for the business? Attendees will learn how to simplify and articulate seemingly complex business value creation opportunities, and how to quantify and monetize business benefits in ways that support more effective decision-making. All attendees will take away materials, methodologies and tools that can immediately be applied to help their organizations make better, more sustainable business decisions.

Sponsored by:



**2:00 - 7:00 p.m. Registration** *Providence Promenade*

**4:00 - 6:00 p.m. NAEM Affiliate Council Meeting** *Trade*

**5:30 - 7:00 p.m. CDP North America Climate Change Leadership Celebration Cocktail Reception** *Harris*

Join CDP and NAEM for a complimentary evening celebration to recognize the top CDP reporters for 2015 - cocktails and hors d'oeuvre will be served.

Hosted by:



Wednesday, October 14

**7:00 a.m. Registration Opens** *Providence Promenade*

**7:00 - 8:00 a.m. Breakfast** *Grand Ballroom*

**8:00 - 8:30 a.m. Welcome and Conference Introductions** *Providence Ballroom*

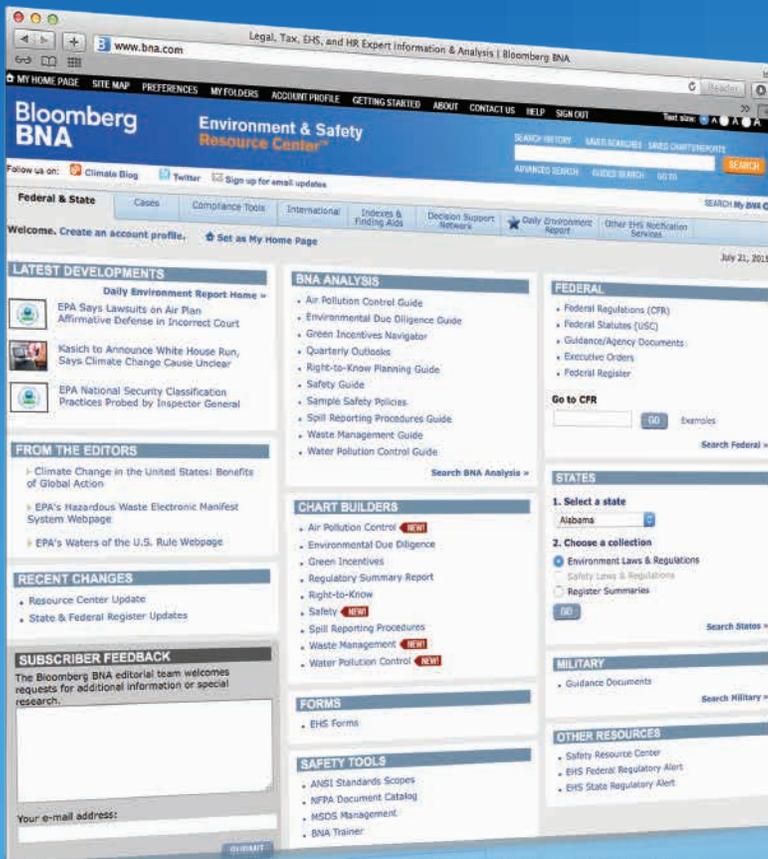
- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Rick Taylor**, Vice President of Environment, Health and Safety; Parker- Hannifin Corp.
- **Megan Lum**, Director, Environment, Generation; The Pacific Gas and Electric Co.

**8:30 - 10:00 a.m. Path to Positive: Getting People Excited to Solve Climate and Sustainability Challenges** *Providence Ballroom*

The business world is changing. Sustainability is no longer a “nice to have.” For leading companies, it’s a business management paradigm that impacts all business decisions and redefines their purpose. EHS&S leaders are more important now than ever to the business community’s ability to turn the corner on what it means to be a sustainable company. In order to put their full weight behind this shift, EHS&S leaders must be able to catalyze engagement and inspire people throughout their companies, from the shop floor to the C Suite, to act. But how? President of ecoAmerica, Bob Perkowitz, will discuss how we can better engage and empower our organizations to action, and will share examples of trigger points that have led to meaningful action for corporations. Attendees will learn how to create a measurable and lasting increase in awareness, understanding and action among their colleagues and senior management. They will leave the session with new ideas, examples, and tools to help them understand and engage their organizations and broader communities to take leadership roles on these critical topics.

- **Robert M. Perkowitz**, President; ecoAmerica

# COMPLETE CONFIDENCE



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# Bloomberg BNA

# Program Schedule

Wednesday, October 14

10:00 - 10:30 a.m. Morning Break *Grand Ballroom*

10:30 a.m. - 12:00 p.m. Concurrent Sessions

## Session 1: Calculating and Communicating the Value of EHS&S Programs *Harris*

This session will provide EHS and sustainability leaders with strategies, tactics and psychology necessary for increasing the value and recognition of EHS and sustainability solutions across global business operations. This includes practical examples of how EHS&S leaders have successfully framed the value of EHS&S solutions to appeal to corporate decision makers as well as the presentation of a broader framework for calculating and communicating EHS&S value. If you're seeking to transform perception and status of EHS&S in a traditional corporate environment this session will provide you with the dos and don'ts for ensuring your programs are clearly recognized for the value they add.

- **Bruce Klafter**, Vice-President, Corporate Social & Environmental Responsibility; Flextronics International Ltd.
- **Mike Miller**, Vice President of EHS; Dean Foods Co.
- **Scott Tew**, Executive Director, Center for Energy Efficiency & Sustainability; Ingersoll-Rand plc

*Moderator:* **Rob Luchacher**, EH&S Director and Practice Leader; Cushman & Wakefield

## Session 2: Compliance Assurance: Brilliant at the Basics *Trade*

EHS managers today face increasingly stringent regulations, tight budgets, an aging workforce, shrinking EHS departments and increased responsibility. For the fundamental elements of EHS programs, such as regulatory and compliance tracking, permitting, auditing, and training; learn how companies are navigating these challenges to keep their EHS staff brilliant at the basic technical aspects of their jobs. You'll leave this session with lessons learned and proven strategies from companies who have found success through internal programs and practices.

- **Kisa Adkins**, Global Environmental Compliance Program Manager; Newell Rubbermaid Inc.
- **Tom Finley**, Senior Manager, Enterprise Workplace Safety & Health; The Boeing Co.
- **Julie Smoak**, Environmental Manager; Toyota Tsusho America Inc.

*Moderator:* **Fawn Bergen**, Senior Environmental Engineer; Intel Corp.

## Session 3: Understanding Global Regulatory Trends *Tryon*

Through the lens of successful global EHS&S leader's, attendees will learn to identify the major global compliance trends and how companies are planning for and meeting new global regulatory challenges. Attendees will glean actionable insights to benchmark organizational compliance programs. Stay ahead of global regulatory trends in the areas of Ecofees, recycling requirements for products and packaging, and GHG emissions.

- **Rachel Degenhardt**, Head of Global Services; Enhesa SA
- **Heike Naigur**, Senior Manager Environmental Services; Ryder Systems Inc.
- **Mike Morgan**, Group Environmental Director; BBA Aviation plc
- **Michelle Redfield**, Director, Safety, Environment & Process Improvement; Schneider Electric SE

*Moderator:* **JC Tabora**, Environmental and Sustainability Manager; Ryder Systems Inc.

## Session 4: Attract, Develop and Retain Top EHS&S Talent *Independence*

Our organizations are only as strong as our people. Sessions in this track will focus on how companies are developing their EHS staffs and ensuring they are prepared to attract and train the next generation of leaders in our field. It will also offer attendees insight on how to manage multigenerational teams as well as create training that's engaging and effective.

- **Deborah Briggs**, Global EHS Compliance and Systems Leader; Cargill Inc.
- **Marc Juare**, Corporate EHS Director; Liberty Diversified International
- **Tom McWilliams**, Director EHS, Fort Hills Prokect; Suncor Energy Inc.

*Moderator:* **Monty Lovejoy**, Vice President; AECOM

12:00 - 1:15 p.m. Roundtable Discussions Luncheon *Providence Ballroom*

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# Program Schedule

Wednesday, October 14

## 1:30 - 3:00 p.m. Concurrent Sessions

### Session 5: Managing in a Water Stressed World *Independence*

What steps should you be taking to ensure your business has identified the major water-related risks to your operations? Do you know if your sites or supply chains are prepared for water shortages and water quality issues, for instance? Get practical and actionable ideas for mitigating water-related risks that reduce your water intensity, maintain your access to reliable, safe sources of water, and ensure business continuity even as water resources continue to dwindle in many regions.

- **Matt Howard**, Director; Alliance for Water Stewardship
- **Anne Jackson**, Principal, Environmental Policy; The Pacific Gas and Electric Co.
- **Jonathan Radtke**, Water Sustainability Program Director; The Coca Cola Co.

*Moderator:* **Chris England**, Director EHS; Xylem

### Session 6: Maximizing the Business Value of Management Systems and Conformance Standards *Harris*

With the proliferation of ISO standards, certification schemes, and reporting requirements that impact EHS and Sustainability, companies are challenged with whether to keep existing certifications, and how to integrate the complex needs in this area. This session will provide an update on ISO 14001 revisions, along with details on the anticipated new ISO 45001 standard on OHSMS. Presenters will share insights on how their organizations are responding to the evolving ISO regime and in turn developing internal standards that address ISO as well as requirements from entities such as GRI, IIRC and SAB.

- **Susan LK Briggs**, ISO TC207 Convenor for the revision of ISO14001; International Standards Organization (ISO)
- **Raj Chaudhry**, Program Manager Sustainability & Management Systems; BD & Co.
- **Alan Leibowitz**, former Head of EHS, Exelis Inc.

*Moderator:* **Charles Redinger**, President; Redinger 360

### Session 7: Best Practices for Operational Risk Assessment and Prioritization *Tryon*

Curious about how companies are performing their EHS Risk Assessment and Prioritization Process? Want to get different perspectives on this critical topic for enterprise risk management? This session will address how to identify, prioritize, communicate and manage key EHS operational risks. Attendees will get common approaches and frameworks for EHS Risk Assessment and Prioritization, and practical examples of these programs in operation.

- **Rodney Canada**, Vice President, Environmental Health, Safety and Sustainability; CP Kelco U.S. Inc.
- **Sulaiman Hamidi**, Director, Sustainability & Product Stewardship; Allergan
- **Mark Hause**, Corporate EHS Manager; DuPont Co.

*Moderator:* **David Williams**, Director, Environment and Sustainability; Teva Pharmaceuticals

### Session 8: Engaging and Managing a Multigenerational Workforce *Trade*

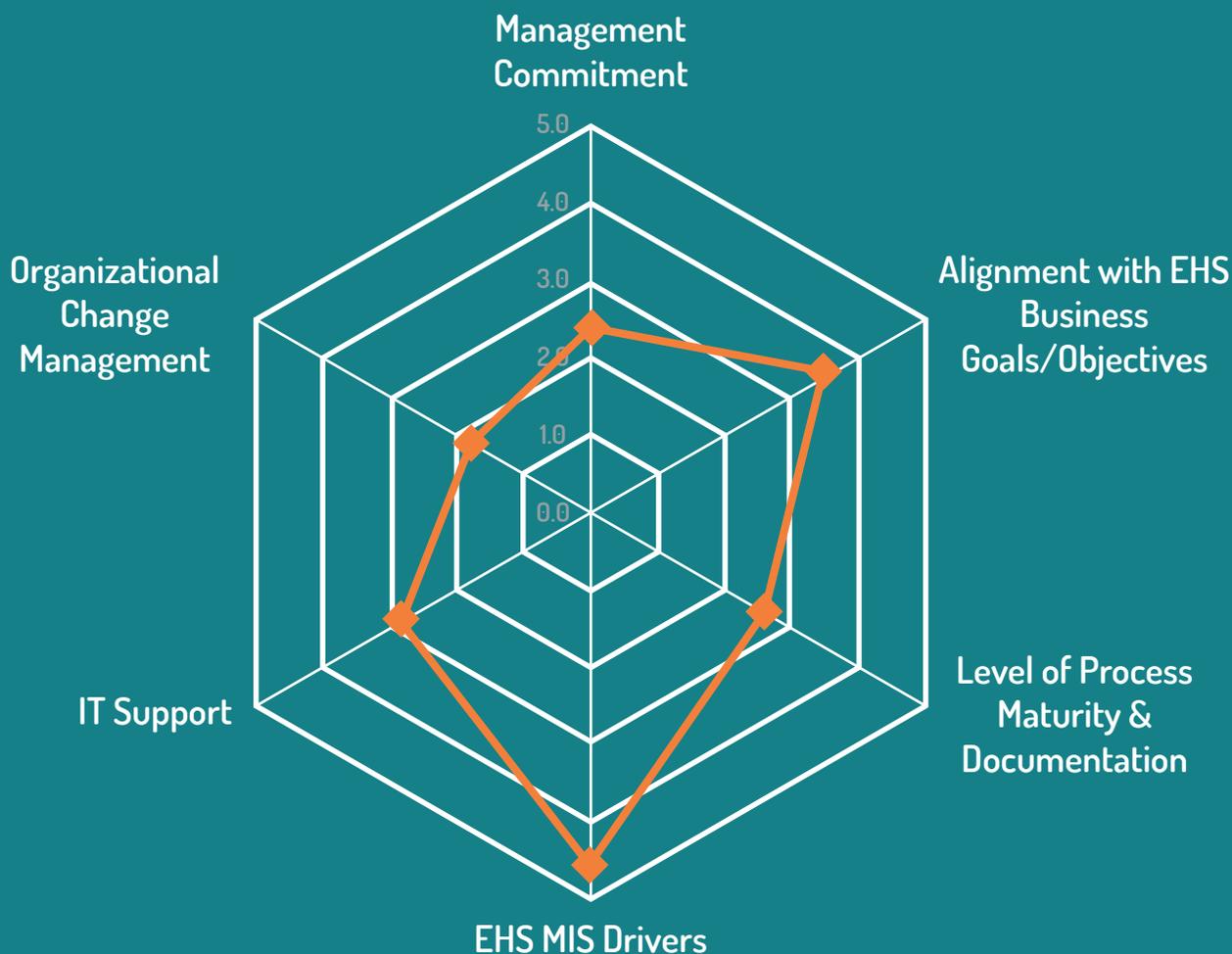
There are currently three, and sometimes four generations in the workforce. The dynamics of the multi-generational workforce are important to managers. This session will feature panelists who will address the biggest challenges resulting from the generational differences, these include: communication, work/life balance, and career expectations. The panelists will share their successes and lessons learned while leaving attendees with tips and tricks for how to best engage and manage a multigenerational workforce.

- **Drena Howard**, Director, Global Retail EHS; The Estee Lauder Company
- **Kelvin Roth**, Director, Corporate Environmental Health & Safety; CF Industries Inc.
- **Brad Waldron**, Director of Risk; Caesars Entertainment Corp.

*Moderator:* **Jenna Newcombe**, Senior Engineer; Geosyntec Consultants

3:00 - 3:45 p.m. Afternoon Break *Grand Ballroom*

# We have an exciting new assessment tool!



Our new tool is designed to help you to reach EHS MIS excellence – wherever you are in the process.

We are offering free 30 minute EHS MIS organizational assessments.

Join us at Booth 43 for more information and to sign up for our fun raffle.

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# Program Schedule

Wednesday, October 14

## 3:45 - 5:15 p.m. Concurrent Sessions

### Session 9: Shrinking Your Corporate GHG Footprint *Trade*

This session will focus on interesting and innovative ways in which companies have reduced their greenhouse gas footprint while providing tangible business value. Going beyond traditional energy audits and other “low hanging fruit”, case studies in this session will feature low cost – high return benefits that are useful for companies of any size. Attendees will also learn how speakers got support for the projects, communicated the results and articulated the positive effects for different interest groups within a company – employees, shareholders, executives, and operations.

- **Alan Resnik**, Director, Corp. Environmental Management; Cummins Inc.
- **Hector Rodriguez**, Director, Global EHS & Sustainability; Biogen Inc.
- **Mike Williams**, Director of Employer Services; The Clean Air Campaign

*Moderator:* **Mike Morgan**, Group Environmental Director, BBA Aviation

### Session 10: Leveraging Supplier Engagement to Drive EHS & Sustainability Performance *Tryon*

Many companies identify supplier sustainability performance as an important concern, yet few equate sustainability programs with supplier price, quality and on-time delivery. This session will explore why some companies have decided to go “beyond questionnaires” and include specific EH&S and other performance criteria in determining whether suppliers get, or keep, their business. Presenters will discuss how they are engaging with suppliers, the mechanics of their supplier sustainability programs, and share their reasoning around the weight and importance of EHS & sustainability issues when establishing and assessing supplier relationships. Attendees will be challenged to consider whether or not their current supplier sustainability programs are on track to deliver improved sustainability performance, and critical steps they can take to ensure they do.

- **Judi Kovacs**, Vice President of Corporate Supplier Social Responsibility Programs; NBCUniversal Inc.
- **Jenny Levy**, Vice President, Corporate Social Responsibility; Hypertherm Inc.
- **Rick Love**, Manager, Environmental Sustainability; United Technologies Corp.

*Moderator:* **Tim Greiner**, Managing Director; Pure Strategies

### Session 11: Understanding Board Expectations: What do EHS&S Leaders Need To Know *Independence*

This session will give attendees a peak behind the boardroom doors and explore the new and emerging risks that corporate boards and shareholders are focused on and how EHS leaders can be prepared to address and manage those risks. From governance to enterprise risk management and sustainability, this session will help attendees understand how they need to be shaping their programs and addressing their board’s concerns. Attendees will also get insights and practical tips for how to present EHS risk information to their BOD members.

- **Carol Cala**, Vice President of EHS; Lockheed Martin Corp.
- **Libby Cheney**, Board of Directors; The Offshore Energy Center & PinkPetro, LLC
- **Thomas Day**, Chief Sustainability Officer; United States Postal Service

*Moderator:* **Kenny Ogilvie**, CEO; EHS Support

### Session 12: Next Generation Training *Harris*

This session will touch on three aspects of trends, challenges and solutions to environmental, health and safety and sustainability training. Learn about the latest in learning and organizational change, including the principles of gamification, brain science, microlearning and personal learning networks. This session will also feature concrete examples of companies that are innovative in their training programs - from delivery styles to engaging employees. Come away with ideas you can put to work in your own programs as well as an understanding of the spectrum of techniques and technologies critical to effective corporate training programs.

- **Allyson Corley**, Corporate EHSS Program Management Manager; Coca Cola Refreshments
- **Frank Marino**, Corporate EHS Manager; The Raytheon Co.
- **Jeff Merrell**, Associate Director, Learning and Organizational Change; Northwestern University

*Moderator:* **Michelle Redfield**, Director, Environment and Process Improvement; Schneider Electric SE

## 5:30 - 7:00 p.m. Welcome Reception *Grand Ballroom*

*Sponsored by:*

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# Enabling the Sustainable Company

Streamline your  
EHS reporting  
and compliance  
processes

Minimize incidents,  
risks & loss events

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operational costs

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# Program Schedule

Thursday, October 15

**7:00 a.m. Registration Opens** *Providence Promenade*

**7:30 - 8:15 a.m. Breakfast** *Grand Ballroom*

**8:15 - 8:30 a.m. Opening Remarks** *Providence Ballroom*

- **Virginia Hoekenga**, Deputy Director; NAEM
- **Kristin Morico**, Global Leader-Environmental Programs; GE

**8:30 - 10:00 a.m. Beyond Operations: Addressing Sustainability Expectations throughout the Value Chain** *Grand Ballroom*

Leaders of EHS and Sustainability can no longer focus exclusively on their operations. Stakeholders and society expect companies to reduce or eliminate their environmental and social impacts across their supply chains and the life cycles of their products, with a stretch goal of contributing net positive value back to society and the environment. It sounds like a tall order but the panelists in this session will discuss how they are tackling and delivering on these expectations. Attendees will get insights on how EHS&S leaders can find success through a more adept understanding and management of the “Corporate Ecosystem” and come away with strategies for success from three of the leading change-makers in our field.

- **Jonathan Atwood**, Vice President, Sustainability & Corporate Communications; Unilever plc
- **Paige Goff**, Vice President, Sustainability and Business Communications; Domtar Corp.

*Moderator:* **Tensie Whelan**, former President; Rainforest Alliance and future Director; NYU Stern Center for Sustainable Business

**10:00 - 11:00 a.m. Morning Break** *Grand Ballroom*

**11:00 a.m. - 12:30 p.m. Concurrent Sessions**

**Session 13: Leveraging NGO Partnerships to Advance Sustainability** *Harris*

It has become increasingly important for sustainability managers to leverage the expertise of a wide range of professionals in order to develop and execute their initiatives. This has led an increasing number of companies to partner with NGO's in order to enhance the quality of their companies' sustainability policies and credibility, while providing confidence to company management and customers. Although the private sector and NGOs are often motivated by different drivers, there are an increasing number of opportunities for collaboration between the two sectors. Attend this session and get examples of corporate/NGO partnerships that are yielding deep business value and real improvements for society and the environment. Come away with strategies and best practices for finding and establishing NGO partnerships that are the best fit for your business and tips for how to ensure success when partnering with NGOs.

- **Larry Deeney**, Senior Technical Leader, Global Environment; General Mills Inc.
- **Rachel Goldstein**, Global Sustainability Director Scientific and Regulatory Affairs; Mars Inc.
- **Sandy Nessing**, Managing Director, Sustainability & EHS Strategy & Design; American Electric Power Co. Inc.

*Moderator:* **Kevin Conroy**, Principal and Water Treatment Practice Leader; Golder Associates

**Session 14: Strategies for Safety Culture Reinvigoration** *Tryon*

How can organizations look at safety culture with fresh eyes? Are your safety indicators trending the wrong way? Has safety taken a back seat to other priorities? If so, it might be time to refresh your safety culture program. Learn the symptoms of safety culture decline, and hear what others have done to reinvigorate or recreate their programs.

- **Aaron Duff**, Director of EHS Standardization; Johnson & Johnson
- **Mike Lloyd**, Director, Environmental, Health, Safety, and Sustainability; Huber Engineered Woods
- **Frank Marino**, Corporate EHS Manager; The Raytheon Co.

*Moderator:* **Annette Russo**, Manager, Communications, Training-Worldwide EHS; Johnson & Johnson

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# Program Schedule

Thursday, October 15

## Session 15: Changing Climate Means Changing Risk *Independence*

How do you plan for potential upticks in injury rates, property damage, and business interruption that could result from shifting weather patterns without increasing the cost of doing business? If your organization is exposed and potentially subject to any of these impacts, planning and control programs must adapt to “the new normal.” Attendees will leave the session hearing current best practices from organizational leaders who have initiated programs to protect their assets without negatively impacting the bottom line.

- **Carl Gerhardtstein**, Director Environmental Systems; CSX Corp.
- **Joey Freeman**, Senior Vice President of Risk Control; Beecher Carlson
- **Rob McMullen**, President; Paragon Risk Engineering

*Moderator:* **Brad Waldron**, Director of Risk; Caesars Entertainment Corp.

## Session 16: Building Product Stewardship Capacity: Ensuring You've Got the Skills and Capacity to Manage Product Risk Issues *Trade*

How do global companies organize and staff their product compliance and stewardship obligations to address emerging regulatory and customer requirements, expanding product lines, distribution, and geographies? Unlike traditional EHS programs that have evolved over several decades with best practices, industry standards, and management systems, product stewardship programs are relatively young with little industry-wide or cross sector standards. This session will feature different industry sector examples of how global companies are structuring and staffing product stewardship programs to manage business risks and opportunities. These examples will highlight the variety of organizational approaches companies have taken to address product stewardship and the optimal mix of in-house vs. consulting staff they've leveraged to expand their reach and address complex regulatory requirements.

- **Mark Cates**, Director, Corporate Environmental Control; Corning Inc.
- **Tom Grumbles**, Senior SHE Specialist, US Mega Projects; Sasol Limited
- **Greg Porta**, Director Global Product Stewardship; SABIC

*Moderator:* **Sarah Medearis**, Partner; Environmental Resources Management (ERM)

12:30 - 1:30 p.m. **Business-to-Business Luncheon** *Providence Ballroom*

## 1:45 - 3:15 p.m. Concurrent Sessions

### Session 17: All About Sustainability Metrics – Beyond EHS *Harris*

As internal and external stakeholders continue to challenge organizations to increase transparency around Corporate Sustainability, EHS leaders are asked to organize and report on metrics beyond our traditional practice areas. Attend this session to learn about emerging trends in sustainability reporting, how to facilitate the collection and management of non-traditional metrics, and innovative strategies on sustainability reporting.

- **Amath Gomis**, Senior Sustainability Manager; AT&T Inc.
- **Markus Lehni**, Global Head Environment and Energy; Novartis
- **Paul Narog**, Manager, Environmental Operations; 3M Co.

*Moderator:* **Sulaiman Hamidi**, Director, Sustainability & Product Stewardship; Allergan

### Session 18: Maximizing the ROI of Consultant Partnerships *Trade*

EHS&S Managers are faced with the demands of increasing responsibilities with fewer resources. Using external consultants is often the choice EHS&S Managers use to bridge the gap. But how do you manage this relationship to get what you pay for and even more? Attendees will hear perspectives from EHS&S managers that use consultants for a variety of reasons to help manage some of these growing tasks. Participants will learn about how to manage consultancy relationships and how to maximize the value proposition and benefits of this outside resource.

- **Megan Lum**, Director, Environment, Generation; The Pacific Gas and Electric Co.
- **Lisa Shpritz**, Senior Vice President, Environmental Operations Executive, Global Environmental Group; Bank of America Corp.
- **Allen Stegman**, General Director, Environmental; The BNSF Railway

*Moderator:* **Kristen Dickey**, General Manager, Environmental; WSP

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# Program Schedule

Thursday, October 15

## Session 19: Managing EHS Risk During Corporate Change *Tryon*

Whether you are dealing with a merger, acquisition, layoff or reorganization, the potential for critical EHS management tasks to fall through the cracks increases during times of change. This session will showcase companies who are dealing with these types of changes and the strategies and processes they are putting into place to ensure EHS cultures are being integrated, roles and responsibilities are reassigned, and compliance efforts don't lapse, even in the face of workforce reductions.

- **Nan Bangs**, Director Safety, Health & Risk Reduction; UTC Aerospace Systems
- **Fawn Bergen**, Corporate Air Program Senior Environmental Engineer; Intel Corp.
- **John Flatley**, Senior Manager, Industrial Hygiene; Ashland Inc.

*Moderator:* **Curt Michols**, Principal Specialist; Abbott Laboratories

## Session 20: Mobile Technologies Revolutionizing Employee Engagement *Independence*

Over 2 billion smartphones will be in use by 2016 in the United States. Use of mobile technologies is not a generational thing – It's an immediacy of information thing. Real-time capture of key information on the shop floor and in the field, along with real-time insights into site and company-level performance is weaving EHS into the daily activities of employees across all functions. Gain insights into strategies and best practices for taking EHS to the masses as our cross-industry panel shares lessons learned and roadmaps for leveraging mobile technologies to drive employee engagement and EHS performance.

- **Marcia Fournier**, Environment and Chemical Manager; NSK Americas Inc.
- **Anthony Salvatore**, Global Health and Safety Leader; Ingersoll-Rand plc
- **Kim L. Willingham**, Senior EH&S Specialist; Comcast Corp.

*Moderator:* **Donovan Hornsby**, Vice President; Gensuite

## 3:15 - 3:45 p.m. Afternoon Break *Grand Promenade*

## 3:45 - 5:15 p.m. Advancing Sustainability using Creativity, Collaboration and the Principles of Improv Comedy

*Providence Ballroom*

This exciting interactive keynote, put on by Second City Works, the business solutions division of the world famous improv comedy theater, The Second City, will teach attendees how to use the key principle of improv comedy to advance their programs. Centered on improving communication, executive presence and delivery, this session will give attendees dozens of tactics for increasing the effectiveness of group or one-on-one interactions. They will learn to get past the typical "no, but" mentality we often encounter in our workplaces and keep their audience listening and engaged around their ideas. Attendees will learn to flourish in the new working environment where collaboration and influence are often more critical than title or authority when it comes to getting things done.

*Presented by:*

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## 6:30 - 10:00 p.m. Thursday Evening Networking and Dinner Event *Howl at the Moon*

Just a short walk from the hotel, join your colleagues for dinner, drinks, networking and live music at Charlotte's favorite downtown night spot, Howl at the Moon. Get on the dance floor or sing-along with favorite pop songs from all decades. You are sure to have a great time relaxing with old friends and new! *Tickets are \$85 per person and are available at the registration desk.*

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# Program Schedule

Friday, October 16

**9:00 - 9:30 a.m. Grab-and-Go Pastries and Coffee** *Providence Promenade*

**8:30 - 9:30 a.m. Women's Leadership Networking Breakfast** *Sharon*

Join your EHS&S peers for a lively networking breakfast. The cost is \$49/person. Attendees can sign up at the registration desk while tickets last.

**9:30 - 11:30 a.m. NAEM Board of Directors Meeting** *Brevard/34th Floor*

**9:30 - 11:00 a.m. Discussion Groups**

Friday morning will offer attendees a variety of issue-specific discussion groups. These discussion groups are open to all and included in your conference registration.

- **Zero Waste** *Providence I*

Hear case studies from Intel and Procter & Gamble on their zero waste initiatives. Then join peers to discuss how companies are defining zero waste parameters, setting goals and making progress on their programs

- **Key Competencies and Career Profiles for EHS&S Professionals** *Providence II*

Join NAEM for an interactive discussion of results from the association's 'Career Profiles' report, its latest benchmark of the core competencies for EHS professionals at each stage of their career. This in-depth research report combines survey data with insights from interviews with NAEM members to explain the career paths of an EHS leaders. You'll learn which skills and knowledge areas you should be cultivating to get to the next level and engage with your peers to map out strategies for advancement.

- **IGNITE: Learn to develop presentations and trainings that engage and inspire your audience!** *Providence III*

Effective training must be impactful, and often times short. IGNITE is a micro learning tool that allows the user to quickly engage their audience and helps the presenter drive to the key points. This session will teach attendees about the tool, provide time to workshop their own ideas and get feedback from peers.

**11:30 a.m. Conference Adjourns**

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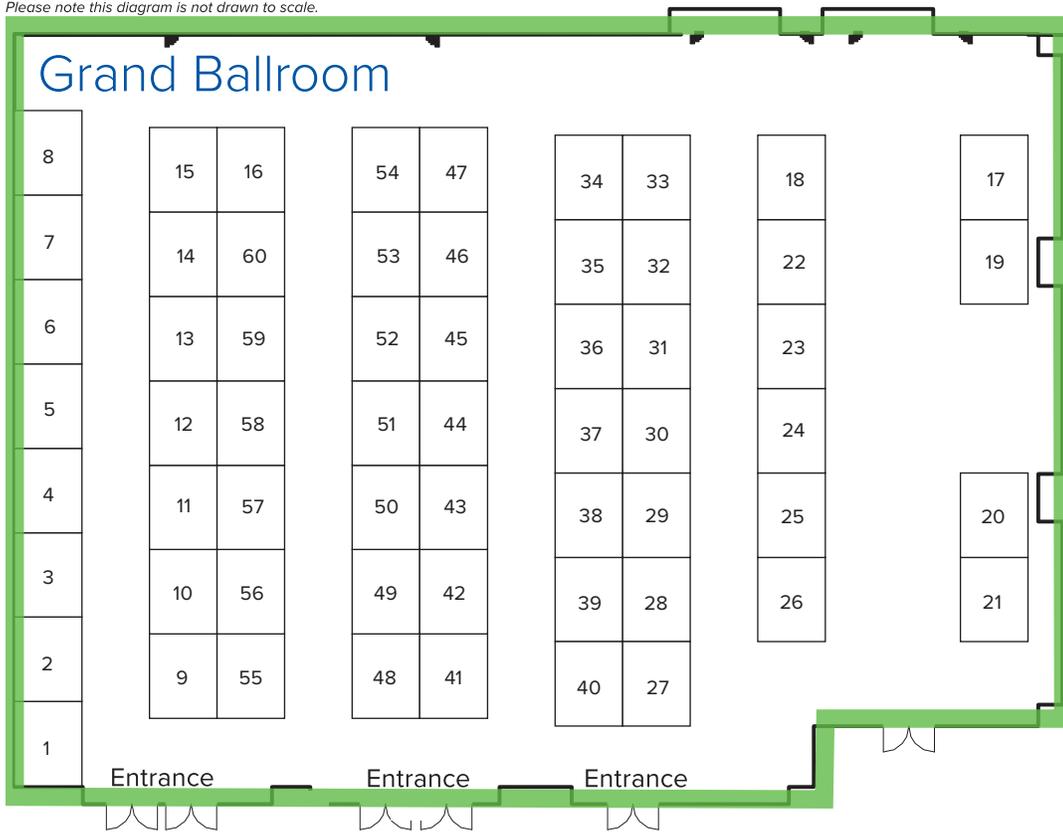
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# 2015 Exhibit Floor Plan

Please note this diagram is not drawn to scale.



## Exhibit Hall Hours

### Wednesday, October 14

- Breakfast ..... 7:00 - 8:00 a.m.
- Morning Break ..... 10:00 - 10:30 a.m.
- Roundtable ..... 12:00 - 1:15 p.m.
- Discussions Luncheon
- Afternoon Break ..... 3:00 - 3:45 p.m.
- Networking ..... 5:30 - 7:00 p.m.
- Reception

### Thursday, October 15

- Breakfast ..... 7:30 - 8:15 a.m.
- Morning Break ..... 10:00 - 11:00 a.m.
- Exhibitor ..... 12:30 - 1:30 p.m.
- Business-to-Business Luncheon

## Exhibitor Booths

3E Co. ....	<b>Booth 47</b>	Humantech Inc. ....	<b>Booth 21</b>
AECOM .....	<b>Booth 10</b>	IHS Global Inc. ....	<b>Booth 11</b>
AEI Consultants .....	<b>Booth 33</b>	Intelix Technologies .....	<b>Booth 18</b>
AM Conservation Group Inc. ....	<b>Booth 6</b>	KMI .....	<b>Booth 26</b>
AMEC Foster Wheeler Environment & Infrastructure Inc. ....	<b>Booth 38</b>	Locus Technologies .....	<b>Booth 52</b>
Antea Group .....	<b>Booth 55</b>	Medgate Inc. ....	<b>Booth 12</b>
Applications International Corporation .....	<b>Booth 29</b>	MWH Global .....	<b>Booth 4</b>
ARCADIS .....	<b>Booth 57</b>	NorthStar Recycling .....	<b>Booth 49</b>
BEAC .....	<b>Booth 35</b>	Perillon Software Inc. ....	<b>Booth 25</b>
Bloomberg BNA .....	<b>Booth 40</b>	ProcessMap Corp. ....	<b>Booth 1</b>
BSI .....	<b>Booth 54</b>	Red-on-line .....	<b>Booth 24</b>
Bureau Veritas .....	<b>Booth 8</b>	Redinger 360 Inc. ....	<b>Booth 27</b>
CH2M Hill .....	<b>Booth 48</b>	Redshift Technologies Inc. ....	<b>Booth 19</b>
CHWMEG Inc. ....	<b>Booth 42</b>	RegAction .....	<b>Booth 17</b>
Civil & Environmental Consultants Inc. ....	<b>Booth 44</b>	RegScan Inc. ....	<b>Booth 53</b>
CloudSDS Inc. ....	<b>Booth 7</b>	Roux Associates Inc. ....	<b>Booth 32</b>
CMO Software .....	<b>Booth 20</b>	SafeTec Compliance Systems .....	<b>Booth 34</b>
CRedit360.....	<b>Booth 58</b>	Schneider Electric.....	<b>Booth 9</b>
Dakota Software Corp. ....	<b>Booth 46</b>	Sitehawk.....	<b>Booth 3</b>
E2 ManageTech .....	<b>Booth 43</b>	Stericycle Environmental Solutions Inc. ....	<b>Booth 13</b>
Enablon .....	<b>Booth 41</b>	Tradebe Environmental Services .....	<b>Booth 37</b>
Enhesa .....	<b>Booth 2</b>	TRC Companies Inc. ....	<b>Booth 5</b>
ERM .....	<b>Booth 45</b>	Trinity Consultants/T3 .....	<b>Booth 22</b>
ETQ Inc. ....	<b>Booth 30</b>	UL Workplace Health & Safety .....	<b>Booth 36</b>
Gensuite LLC .....	<b>Booth 28</b>	US Ecology Inc. ....	<b>Booth 60</b>
Geosyntec Consultants Inc. ....	<b>Booth 15</b>	Veolia North America .....	<b>Booth 50</b>
Golder Associates .....	<b>Booth 59</b>	Woodard & Curran .....	<b>Booth 56</b>
Haley & Aldrich Inc. ....	<b>Booth 51</b>	Workiva.....	<b>Booth 23</b>
Heritage Environmental Services LLC .....	<b>Booth 14</b>	WSP.....	<b>Booth 39</b>
Huco Consulting Inc. ....	<b>Booth 31</b>	xOverTime .....	<b>Booth 16</b>



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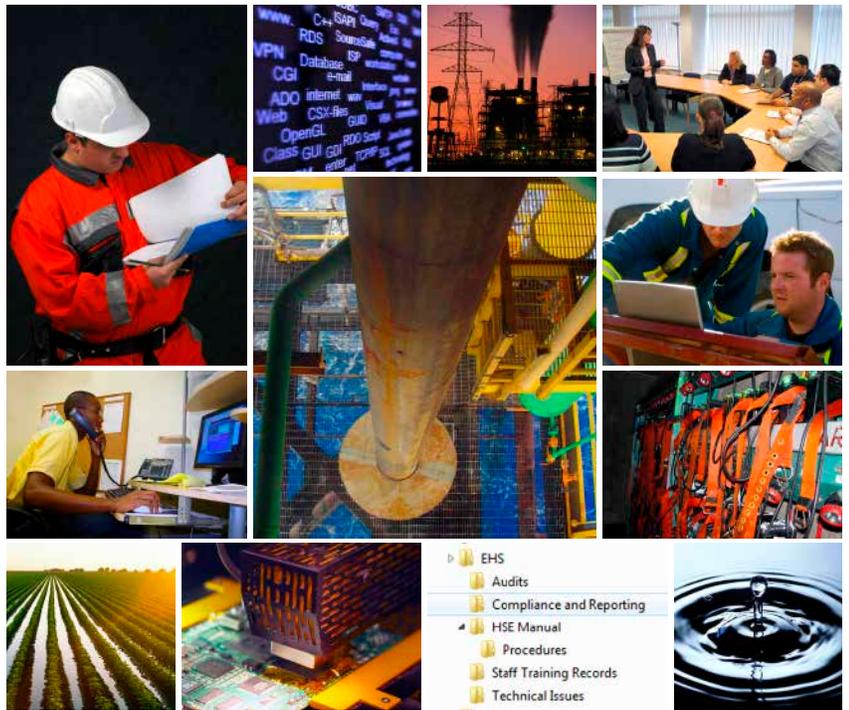
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Roux Associates, Inc. is a professional services organization providing a broad range of consulting, engineering, and project management services to solve environmental issues associated with air, water, land and interior pollution; hazardous materials; and toxic waste treatment and disposal. We have been providing these services to an impressive list of Fortune 500 and public sector clients nationwide for 30 years through six offices, which are located in New York, New Jersey, Massachusetts, Illinois and California.

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SafeTec gives Environmental, Health & Safety professionals the support, technology and know-how to make informed decisions about the chemicals in their organization. We unlock the data within safety data sheets and use automation to deliver the structured information EH&S professionals need to manage thousands of chemicals safely and sustainability. For more information, visit SafeTec.net.

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www.StericycleEnvironmental.com  
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[www.trcsolutions.com](http://www.trcsolutions.com)  
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As Environmental Health and Safety experts and skilled advisors in sustainability, TRC provides integrated systems solutions to manage risk, leverage opportunities, and create business value in a changing world. Our approach integrates environmental, social, and financial considerations to help our clients make smarter business decisions. Services include sustainability strategy and reporting, eco-efficiency assessments, compliance audits/assurance programs, management systems, information systems, health and safety/industrial hygiene programs, and strategic due diligence.

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US Ecology is a leading North American provider of environmental services to commercial and government entities with over 62 years of experience. We specialize in radioactive, hazardous, non-hazardous waste treatment and disposal; industrial cleaning and maintenance; remediation; chemical recycling, and waste water treatment. US Ecology's focus on safety, environmental compliance, and customer service, enables us to effectively meet the needs of our customers and to build long-lasting relationships. Visit [www.usecology.com](http://www.usecology.com).

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